

ANGIE BENITEZ-GARCIA

HSF Scholar, Creative and Graphic Design

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(754) 246-4625

EXPERIENCE

U.S. Agency for International Development (USAID) Graphic Designer

June 2021 - August 2021

- » Designed images, animations, and graphics that promote USAID's brand and current contributions to the Middle East for social media and Congressional reports bringing in 1,000+ views in projects.
- » Produced storyboards to aid in the visual design and creation process of video animations concerning topics of COVID-19 relief and humanitarian assistance.
- » Started the first graphic design position in the history of the Bureau.

G Screen and Gutters INC.

Marketing and Designer

February 2021 - Present

- » Lead social media campaign to improve customer engagement and design a professional online brand appearance by focusing on brand management, UX/UI web design, color palettes, and typography.
- » Strategically researched competitor trends, allowing me to prepare new marketing strategies and prototyping graphics achieving a 200% increase in visitors within 90 days on the updated website.
- » Lead and designed printing projects for the company, focusing heavily on typography and color for a guide that was sent out to several potential business contacts.

Capacitech Energy Graphic Designer

November 2019 - March 2021

- » Translated data and facts into visually engaging and accurate concept designs, animations, and 3D models.
- » Successfully implemented and improved design based off key meeting feedback from CEO that accurately emphasized the product's purpose and benefits in animated and graphical work.
- » Aided in designing the website for the company, including focusing on some UX/UI elements of the webpages along with graphics, design, and layout.

HONORS AND AWARDS

Jose R. Ruano - Student Leadership Award
Awarded 2021

Project Yellow Light 10th Annual National PSA Winner
Awarded 2021

Orlando Museum of Art Exhibitor
Awarded 2020

HACU Leader in Residence for University of Central Florida
Awarded 2020

Bill and Melinda Gates: The Gates Scholarship Scholar
Awarded 2020

EDUCATION

Emerging Media (GPA 3.94)

University of Central Florida

June 2021 - May 2023

Mass Media

(Communications and Advertising)

University of Central Florida

2021

EXTRACURRICULAR AND VOLUNTEERING

- » United Nations Design Volunteer for Better Life Vietnam
- » Kappa Pi
- » Women in Animation
- » Davie Church Design Volunteer
- » Small Business Brand Marketing/UX/UI Design Consultation

SKILLS

Hard Skills

- » Microsoft Office (Word, PowerPoint)
- » Adobe Creative Cloud (Photoshop, InDesign, Illustrator, After Effects, Editing in Premiere, Adobe XD)
- » Typography, Color Theory, Layout
- » Video Editing + Image Research
- » Website + Social Media Design
- » Figma, Framer (UX/UI Design)
- » Motion Graphics, Animation, Print

Soft Skills

- » Seal of Biliteracy (English and Spanish)
- » Leadership
- » Able to take Feedback + Critiques
- » Creative + Storytelling
- » Strong Communication Skills
- » Team work + Collaborating
- » Interest in Technology